

A new name and an award!

WaterGreen from DroughtBuster UK Limited

The DroughtBuster siphon pump, which allows water that would otherwise go down the plughole to be recycled easily onto the garden, is to be rebranded WaterGreen. This change reflects the evolution of the market. What started as an aid for gardeners under hosepipe bans has developed a rapidly growing following in areas that are unlikely ever to be water restricted. Customers' primary motivation is now environmental.

Gardeners will always water their gardens. But it doesn't have to be with drinking water. WaterGreen users are amongst the growing band of people who realise that putting purified water onto their plants is ecologically unsound. Even in periods of adequate rainfall, water treatment processes use a great deal of energy. If people can recycle waste water then it saves not only water but energy too.

DroughtBuster UK's commitment to water conservation has now been rewarded. WaterGreen has been awarded the Waterwise Marque. Waterwise is an NGO focussed on decreasing water consumption in the UK and is represented on the Environment Minister's Water Saving Group. Their marques are awarded annually to products that reduce water wastage and raise awareness of water efficiency. WaterGreen is the only waste water recycling product to achieve the coveted marque.

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